

THE ARAB ACADEMY For Management, Banking and FINANCIAL SCIENCES مضو إتحاد الجامعات العربية

Continue Your Journey with



Doctorate in Business Administration











More Career Opportunities

SAS is a skill employers want to see on resumes. In the last year, more **197,000** than job listings included **SSAS** as a desired skill.

Higher Salaries

SSAS was named as one of seven data science certifications to boost your resume and salary.

Ongoing Skills Development

Technology is constantly evolving, and so is **Ssas** We'll help you keep your skills sharp and relevant with new courses and supportive communities



Why You **Should Learn**



Core Courses

27 Credit Hours

- Advanced Studies in Business Administration
- Advanced Studies in Managerial Accounting
- Total Quality Management
- Negotiation and Arbitration Management
- ° Managerial Economics
- Strategic Management Applications and Case Studies
- International Business Management
- Parametric and Non Parametric Methods
- Research Seminar

- Core Courses 27 Credit Hours

- Thesis 21 Credit Hours
- Total Credit Hours 72 Hours

Total Hours 36 Hours for Each Course The Joint Courses will be Applied by **SAS**



SAS Joint Courses

• Specialization Courses 18 Credit Hours • Comprehensive Exam 6 Credit Hours

Business Administration

- Advanced Studies in Human Resources
- Knowledge and Innovation Management
- Project Management
- Technology Management
- Advanced Studies in Marketing
- Applications of Operations Research
- in Management

SSAS Certification: Al for Business Decisioning **Certification:** Applied Business Analytics



Joint Courses

Sas

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Financial Management

- Risk Management
- Financial Derivatives
- Investment Portfolio Management
- New Trends of International Financial Management
- Basic and Technical Financial Analysis
- Regulations of Financial Markets

SAS Certification: Applied Business Analytics



- New Trends in Human Resources Management
- Business Behavior Management
- Industrial Relations Trade Unions and Labor Legislations
- Negotiation and Arbitration in Human Resources
- Labor Economics
- Human Resources Database Management Systems

Sas Certification: Applied Business Analytics



- Advanced Banking Marketing



- Marketing Strategies
- New Marketing Trends
- International Marketing
- Electronic Marketing

Case Studies



- Banking Operations Management
- Banking Credit Management
- Investment Portfolio Management
- Banking Control and Anti Money Laundering
- Regulations of Financial Markets

SAS Certification: Applied Business Analytics

Marketing

- Marketing Information Systems
- Services Marketing Applications and

Sas certification: Applied Business Analytics

For More Information

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