Continue Your Journey with

DBA

Doctorate in Business Administration

Powered by SAS
Why You Should Learn SAS

More Career Opportunities
SAS is a skill employers want to see on resumes. In the last year, more than 197,000 job listings included SAS as a desired skill.

Higher Salaries
SAS was named as one of seven data science certifications to boost your resume and salary.

Ongoing Skills Development
Technology is constantly evolving, and so is SAS. We’ll help you keep your skills sharp and relevant with new courses and supportive communities.

www.aambfs.org
Core Courses

27 Credit Hours

- Advanced Studies in Business Administration
- Advanced Studies in Managerial Accounting
- Total Quality Management
- Negotiation and Arbitration Management
- Managerial Economics
- Strategic Management - Applications and Case Studies
- International Business Management
- Parametric and Non Parametric Methods
- Research Seminar

- Core Courses 27 Credit Hours
- Specialization Courses 18 Credit Hours
- Comprehensive Exam 6 Credit Hours
- Thesis 21 Credit Hours
- Total Credit Hours 72 Hours

Total Hours 36 Hours for Each Course
The Joint Courses will be Applied by SAS.
Specialization Courses

Business Administration
- Advanced Studies in Human Resources
- Knowledge and Innovation Management
- Project Management
- Technology Management
- Advanced Studies in Marketing
- Applications of Operations Research in Management

Certification: AI for Business Decisioning
Certification: Applied Business Analytics

Financial Management
- Risk Management
- Financial Derivatives
- Investment Portfolio Management
- Basic and Technical Financial Analysis
- Regulations of Financial Markets

Certification: Applied Business Analytics

Banking
- Banking Operations Management
- Banking Credit Management
- Investment Portfolio Management
- Banking Control and Anti Money Laundering
- Advanced Banking Marketing
- Regulations of Financial Markets

Certification: Applied Business Analytics

Marketing
- Marketing Strategies
- New Marketing Trends
- Marketing Information Systems
- International Marketing
- Electronic Marketing
- Services Marketing - Applications and Case Studies

Certification: Applied Business Analytics

Human Resources
- New Trends in Human Resources Management
- Business Behavior Management
- Industrial Relations - Trade Unions and Labor Legislations
- Negotiation and Arbitration in Human Resources
- Labor Economics
- Human Resources Database Management Systems

Certification: Applied Business Analytics

18 Credit Hours
REVIVE YOUR CAREER

For More Information

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