



الأكاديمية العربية للعلوم الإدارية والمالية
THE ARAB ACADEMY
FOR MANAGEMENT, BANKING AND
FINANCIAL SCIENCES
— عضو اتحاد الجامعات العربية —

Start Your Journey with

DBA

Doctorate of Business
Administration

Powered by



Why You Should Learn



More Career Opportunities

SAS[®] a skill employers want to see on resumes. In the last year, more than **197,000** job listings included SAS[®] as a desired skill.



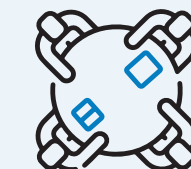
Higher Salaries

SAS[®] was named as one of seven data science certifications to boost your resume and salary.



Ongoing Skills Development

Technology is constantly evolving, and so is SAS[®]. We'll help you keep your skills sharp and relevant with new courses and supportive communities.



SAS[®] Free Workshops

Our learners will be able to access SAS[®] free workshops & software throughout the year.



Be Part of SAS[®] Communities

Get tips, share knowledge and learn about events from thousands of other SAS[®] users.



SAS[®] Support for Success

The answer to your question is always within reach with SAS[®] Technical Support.



Core Courses

27 Credit Hours

sas Joint Courses

- Advanced Studies in Business Administration
- Advanced Studies in Managerial Accounting
- Total Quality Management
- Negotiation and Arbitration Management
- Managerial Economics
- Strategic Management - Applications and Case Studies
- International Business Management
- Parametric and Non Parametric Methods
- Research Seminar

- **Core Courses 27 Credit Hours**
- **Specialization Courses 18 Credit Hours**
- **Comprehensive Exam 6 Credit Hours**
- **Thesis 21 Credit Hours**
- **Total Credit Hours 72 Hours**

Total Hours 36 Hours for Each Course

The Joint Courses will be Applied by 



Specialization Courses

18 Credit Hours



Business Administration

- Advanced Studies in Human Resources
- Knowledge and Innovation Management
- Project Management
- Technology Management
- Advanced Studies in Marketing
- Applications of Operations Research in Management

SAS **Certificate:** AI for Business Decisioning
Certificate: Applied Business Analytics



Financial Management

- Risk Management
- Financial Derivatives
- Investment Portfolio Management
- New Trends of International Financial Management
- Basic and Technical Financial Analysis
- Regulations of Financial Markets

SAS **Certificate:** Applied Business Analytics



Banking

- Banking Operations Management
- Banking Credit Management
- Investment Portfolio Management
- Banking Control and Anti Money Laundering
- Advanced Banking Marketing
- Regulations of Financial Markets

SAS **Certificate:** Applied Business Analytics



Marketing

- Marketing Strategies
- New Marketing Trends
- Marketing Information Systems
- International Marketing
- Electronic Marketing
- Services Marketing - Applications and Case Studies

SAS **Certificate:** Applied Business Analytics



Human Resources

- New Trends in Human Resources Management
- Business Behavior Management
- Industrial Relations - Trade Unions and Labor Legislations
- Negotiation and Arbitration in Human Resources
- Labor Economics
- Human Resources Database Management Systems

SAS **Certificate:** Applied Business Analytics



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For More Information

Hotline **16375**

✉ Inquiry@aambfs.org

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📷 Instagram.com/aambfs_88

🐦 Twitter.com/@aabfsmena

🌐 linkedin.com/school/695822



📍 Egypt

Cairo - HQ

-The Ninth District , Sheikh Zayed City, Giza

West Cairo

-36 Nadi Al-Said Street, Dokki, Giza

East Cairo

-Telecom Egypt Building, 5 Martyr Corridor Street, Al Mokhaym Al-Daem, Nasr City, Cairo

Hotline 16375

Kuwait

Dasma, Block 3, Salem Al Jumaian Street

Tel +965 22517091/2/3/4

KSA

5618 Shaker Bin Fada'el, Om Al Hamam Al Sharky, kharis Road 12321-Riyadh

Tel +966 92000 9021

Djibouti

Saline Ouest/ Immeuble Du Diwan De la Zakat

Tel +253 775 4725 / +253 213 40055

Yemen

Remi,Almansorah,Aden

Tel +967 7768 6608 / +9677 3866 0909

Syria

Damascus University, Damascus

Tel +963 932 346 584

Palestine

Palestine, Ramallah

Tel +9705 9793 0331

Libya

Taballino - Baraa Ben Azeb St. Benghazi- Libya

Tel +2 1892 5813 10 / +2 1892 51022 43

Jordan

Amman, Wasfi Al-Tall St. (Gardens) Al Otoum Commercial Complex g8

Tel +9626 5850 703

