Start Your Journey with

DBA
Doctorate of Business Administration

Powered by SAS
Why You Should Learn SAS®

More Career Opportunities
SAS® is a skill employers want to see on resumes. In the last year, more than 197,000 job listings included SAS® as a desired skill.

Higher Salaries
SAS® was named as one of seven data science certifications to boost your resume and salary.

Ongoing Skills Development
Technology is constantly evolving, and so is SAS®. We’ll help you keep your skills sharp and relevant with new courses and supportive communities.

SAS® Free Workshops
Our learners will be able to access SAS® free workshops & software throughout the year.

Be Part of SAS® Communities
Get tips, share knowledge and learn about events from thousands of other SAS® users.

SAS® Support for Success
The answer to your question is always within reach with SAS® Technical Support.
Core Courses

27 Credit Hours

- Advanced Studies in Business Administration
- Advanced Studies in Managerial Accounting
- Total Quality Management
- Negotiation and Arbitration Management
- Managerial Economics
- Strategic Management - Applications and Case Studies
- International Business Management
- Parametric and Non Parametric Methods
- Research Seminar

Core Courses 27 Credit Hours
Specialization Courses 18 Credit Hours
Comprehensive Exam 6 Credit Hours
Thesis 21 Credit Hours
Total Credit Hours 72 Hours

Total Hours 36 Hours for Each Course
The Joint Courses will be Applied by www.aambfs.org
Specialization Courses

18 Credit Hours

**Business Administration**
- Advanced Studies in Human Resources
- Knowledge and Innovation Management
- Project Management
- Technology Management
- Advanced Studies in Marketing
- Applications of Operations Research in Management

**Banking**
- Banking Operations Management
- Banking Credit Management
- Investment Portfolio Management
- Banking Control and Anti Money Laundering
- Advanced Banking Marketing
- Regulations of Financial Markets

**Marketing**
- Marketing Strategies
- New Marketing Trends
- Marketing Information Systems
- International Marketing
- Electronic Marketing
- Services Marketing - Applications and Case Studies

**Human Resources**
- New Trends in Human Resources Management
- Business Behavior Management
- Industrial Relations - Trade Unions and Labor Legislations
- Negotiation and Arbitration in Human Resources
- Labor Economics
- Human Resources Database Management Systems

**Financial Management**
- Risk Management
- Financial Derivatives
- Investment Portfolio Management
- Basic and Technical Financial Analysis
- Regulations of Financial Markets

**Certificate:** Applied Business Analytics

**Certificate:** AI for Business Decisioning

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