



الأكاديمية العربية للعلوم الإدارية والمالية والاقتصادية
THE ARAB ACADEMY
FOR MANAGEMENT, BANKING AND
FINANCIAL SCIENCES
— عضو اتحاد الجامعات العربية —

Start Your Journey with
MBA
Master of Business
Administration

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Why You Should Learn



More Career Opportunities

SAS[®] a skill employers want to see on resumes. In the last year, more than **197,000**

job listings included SAS[®] as a desired skill.



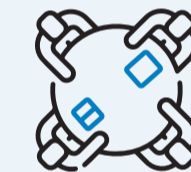
Higher Salaries

SAS[®] was named as one of seven data science certifications to boost your resume and salary.



Ongoing Skills Development

Technology is constantly evolving, and so is SAS[®]. We'll help you keep your skills sharp and relevant with new courses and supportive communities.



SAS[®] Free Workshops

Our learners will be able to access SAS[®] free workshops & software throughout the year.



Be Part of SAS[®] Communities

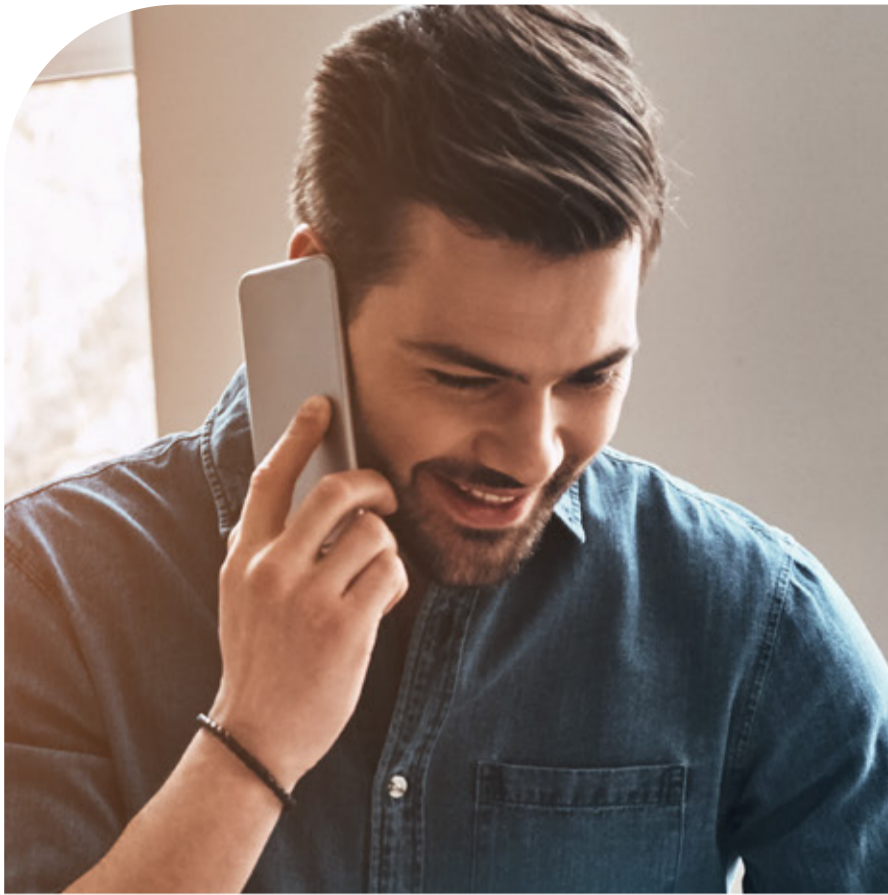
Get tips, share knowledge and learn about events from thousands of other SAS[®] users.



SAS[®] Support for Success

The answer to your question is always within reach with SAS[®] Technical Support.





Core Courses

30 Credit Hours

- Feasibility Studies and Projects Appraisal
- Managerial Accounting
- Organizational Behavior
- Finance and Investment
- Human Resources Management
- Marketing Management
- Research Methodology
- Quantitative Methods
- Strategic Management
- Managerial Economics

SAS Joint Courses

*Leading with Analytics (SAS® Workshop)



Specialization Tracks

18 Credit Hours



Business Administration

- Supply Chain Management
- Project Management
- Entrepreneurship
- Leadership
- International Business Management
- Organizational Theory

 **Specialization:** Business Analytics



Human Resources

- International Human Resources Management
- Knowledge and Human Capital Management
- Performance Appraisal Management
- Training and Human Resources Development
- Wages and Incentives Management
- Human Resources Planning and Recruitment

 **Specialization:** Business Analytics



Financial Management

- Advanced Financial Accounting
- International Financial Management
- Financial Institution Management
- Small Business Finance
- Financial Derivatives Management
- Behavioral Finance

 **Specialization:** Business Analytics



Marketing

- Services Marketing
- Strategic Marketing
- Integrated Marketing Communications
- Digital Marketing
- Marketing Research in the Digital Age
- Consumer Behavior

 **Specialization:** Contemporary Marketing Analytics



Financial Markets

- Financial Markets Operations Management
- Basic and Technical Analysis of Securities
- Risk Management
- Operations Control in Financial Markets
- Financial Derivatives Management
- International Securities Portfolio Management

 **Specialization:** Business Analytics

Total Hours 36h for Each Course

The Joint Courses will be Applied by 



REVIVE YOUR CAREER

For More Information

Hotline **16375**

✉ Inquiry@aambfs.org

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MBA Banking

Core Courses

30 Credit Hours

- Feasibility Studies and Projects Appraisal
- Managerial Accounting
- Organizational Behavior
- Financial Banking Legislations
- Finance and Investment
- Research Methodology
- Quantitative Methods
- Strategic Management
- Bank Marketing
- Managerial Economics

Specialization Courses

18 Credit Hours

- Risk Management (Markets & Operations)
- Financial Institutions and Markets
- Credit Risk Management and Retail Banking
- Corporate Finance
- Contract and Trade Finance
- Internal Control in Banks

 **Specialization:** Business Analytics

Total Hours 36h for Each Course

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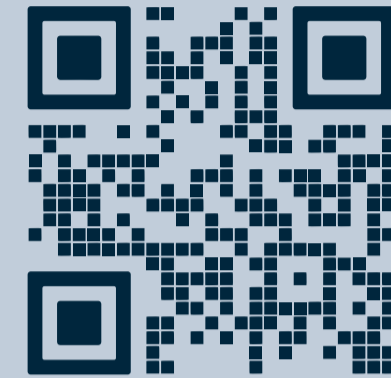
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