Start Your Journey with MBA
Master of Business Administration
Powered by SAS
Why You Should Learn SAS

More Career Opportunities
SAS® is a skill employers want to see on resumes. In the last year, more than 197,000 job listings included SAS® as a desired skill.

Higher Salaries
SAS® was named as one of seven data science certifications to boost your resume and salary.

Ongoing Skills Development
Technology is constantly evolving, and so is SAS®. We’ll help you keep your skills sharp and relevant with new courses and supportive communities.

SAS® Free Workshops
Our learners will be able to access SAS® free workshops & software throughout the year.

Be Part of SAS® Communities
Get tips, share knowledge and learn about events from thousands of other SAS® users.

SAS® Support for Success
The answer to your question is always within reach with SAS® Technical Support.
Core Courses

- Feasibility Studies and Projects Appraisal
- Managerial Accounting
- Organizational Behavior
- Finance and Investment
- Human Resources Management
- Marketing Management
- Research Methodology
- Quantitative Methods
- Strategic Management
- Managerial Economics

*Leading with Analytics (SAS® Workshop)
Specialization Tracks
18 Credit Hours

Business Administration
- Supply Chain Management
- Project Management
- Entrepreneurship
- Leadership
- International Business Management
- Organizational Theory

Financial Management
- Advanced Financial Accounting
- International Financial Management
- Financial Institution Management
- Small Business Finance
- Financial Derivatives Management
- Behavioral Finance

Financial Markets
- Financial Markets Operations Management
- Basic and Technical Analysis of Securities
- Risk Management
- Operations Control in Financial Markets
- Financial Derivatives Management
- International Securities Portfolio Management

Human Resources
- International Human Resources Management
- Knowledge and Human Capital Management
- Performance Appraisal Management
- Training and Human Resources Development
- Wages and Incentives Management
- Human Resources Planning and Recruitment

Marketing
- Services Marketing
- Strategic Marketing
- Integrated Marketing Communications
- Digital Marketing
- Marketing Research in the Digital Age
- Consumer Behavior

Total Hours 36h for Each Course

The Joint Courses will be Applied by SAS

Specialization: Business Analytics

The Arab Academy for Management, Banking and Financial Sciences
For More Information

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Start Your Journey with MBA Banking

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# MBA Banking

## Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feasibility Studies and Projects Appraisal</td>
<td></td>
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<tr>
<td>Managerial Accounting</td>
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<td>Organizational Behavior</td>
<td></td>
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<tr>
<td>Financial Banking Legislations</td>
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<tr>
<td>Quantitative Methods</td>
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<tr>
<td>Strategic Management</td>
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<tr>
<td>Bank Marketing</td>
<td></td>
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<tr>
<td>Managerial Economics</td>
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</tbody>
</table>

Total Hours: 30 Credit Hours

## Specialization Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>Risk Management (Markets &amp; Operations)</td>
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<tr>
<td>Financial Institutions and Markets</td>
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<tr>
<td>Credit Risk Management and Retail Banking</td>
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<tr>
<td>Corporate Finance</td>
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<tr>
<td>Contract and Trade Finance</td>
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<tr>
<td>Internal Control in Banks</td>
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</tbody>
</table>

Specialization: Business Analytics

Total Hours: 18 Credit Hours

The Joint Courses will be Applied by SAS

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[www.aambfs.org](http://www.aambfs.org)
REVIVE YOUR CAREER